

# Typoday 2021 Schedule Day 1:

## Day 1: 27th August 2021, Inaugural Session + Keynote 1

IST: 1300-1400 | USEast: 0430-0530 | USWest: 2330-0030 | UK: 0830-0930 |  
EU: 0930-1030 | Japan: 1730-1830

Inaugural Session + Keynote 1
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## Day 1: 27th August 2021, Parallel Workshop Sessions

IST: 1400-1530 | USEast: 0530-0700 | USWest: 0030-0200 | UK: 0930-1100 |  
EU: 1030-1200 | Japan: 1830-2000

Workshop Session
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<b>10 Parallel Sessions</b>
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Workshops 1, 2, 3, 4, 5, 6, 7, 8, 9, 10
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Session Break 30 minutes
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## Day 1: 27th August 2021, Keynotes 2 + 3

IST: 1600-1730 | USEast: 0730-0900 | USWest: 0230-0400 | UK: 1130-1300 |  
EU: 1230-1400 | Japan: 2030-2200

Keynote/Vision Sessions 2 & 3
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Session Break 30 minutes
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## Day 1: 27th August 2021, Paper Session 1

IST: 1800-1930 | USEast: 0930-1100 | USWest: 0430-0600 | UK: 1330-1500 |  
EU: 1430-1600 | Japan: 2230-2400

Paper Session 1
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<b>Academics</b>
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Paper 1 + 2 + 3 + 4 + 5
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### Paper: 1

#### **Type for Peace. A Development and International Cooperation Project**

*Daniela Piscitelli*, Università degli Studi della Campania Luigi Vanvitelli, Italy and  
*Francesco Caponetti*, Art Direction Mina Vitale Type, Italy

### Paper: 2

#### **Evolving to survive the 'new normal' of teaching and learning Typography during COVID-19**

*Manasi Keni*, Rachana Sansad College of Applied Art& Craft, India

**Paper: 3**

**Towards a Typography of Place**

*Dale Sattler*, Toi Ohomai Institute of Technology, New Zealand

**Paper: 4**

**Helvetica-like Thai typefaces: From dry transfer lettering to digital fonts**

*Dr. Rachapoom Punsongserm*, Faculty of Fine and Applied Arts, Thummasat University, Thailand

**Paper: 5**

**Plečnik: Typeface Designed on the Basis of Hand Drawn Letters by Jože Plečnik from the Archive Collection**

*Alja Herlah*, Type Salon, Slovenia

**Day 1: 27th August 2021, Keynote Session 4**

IST: 1930-2030 | USEast: 1100-1200 | USWest: 0600-0700 | UK: 1500-1600 |  
EU: 1600-1700 | Japan: 2400-0100

Keynote Session 4

# Typoday 2021 Schedule Day 2:

## Day 2: 28th August 2021, Keynote Session 5

IST: 1300-1400 | USEast: 0430-0530 | USWest: 2330-0030 | UK: 0830-0930 |  
EU: 0930-1030 | Japan: 1730-1830

Keynote 5
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## Day 2: 28th August 2021, Paper Session 2 (Students)

IST: 1400-1530 | USEast: 0530-0700 | USWest: 0030-0200 | UK: 0930-1100 |  
EU: 1030-1200 | Japan: 1830-2000

Paper Session 2
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<b>Students</b>
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Paper 1 + 2 + 3 + 4 + 5 + 6 + 7 + 8 (10 minutes presentation)
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Session Break 30 minutes
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### Paper:1

#### **Designing an Interlocking Devanagari Display Font**

*Adarsh Malviya*, IDC School of Design, India

### Paper:2

#### **Curating “Kuppai”: Research and Explorations with Found Type from Ancestral Attics**

*Jayasri Sridhar*, National Institute of Design, Ahmedabad, India

### Paper:3

#### **Exploring ways of writing and documenting Bharatnatyam using notations**

*Saloni Tangal*, Kingston University, London, UK

### Paper:4

#### **Synesthetes Type - An Audio reactive Typeface**

*Sushrut Jangid*, S.P.A Bhopal, Department of Design, India

### Paper:5

#### **Asking a Shadow to Dance: Creating Poetic Spaces through Interactive Typography**

*Priti Pandurangan*, Gramener, India

### Paper:6

#### **Balcony - A Type Family Inspired by Metal Safety Grills**

*Shaily Patel*, Department of Applied Arts, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, India

### Paper:7

#### **Devanagari Typeface Inspired By Gender Equality**

*Srishti Mitra*, National Institute of Design, Ahmedabad, India

**Paper: 8**

**Understanding the development in Indian Calligraphy with focus on Devanagari**  
*Lakhi Shreya*, Indian Institute of Technology, Hyderabad, India

**Day 2: 28th August 2021, Keynotes 6 + 7**

IST: 1600-1730 | USEast: 0730-0900 | USWest: 0230-0400 | UK: 1130-1300 |  
EU: 1230-1400 | Japan: 2030-2200

Keynote/Vision Sessions 6 & 7
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Session Break 30 minutes
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**Day 2: 28th August 2021, Paper Session 3**

IST: 1800-1930 | USEast: 0930-1100 | USWest: 0430-0600 | UK: 1330-1500 |  
EU: 1430-1600 | Japan: 2230-2400

Paper Session 3
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Academics
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Paper 6 + 7 + 8 + 9 + 10
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**Paper:6**

**Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice**

*Nanki Nath*, Visiting Faculty, Vishwaniketan Institute of Design [VID], Pune, India

**Paper:7**

**The typographic poster from local culture to the world**

*Mónica Acosta-Torres*, Universidad Técnica del Norte, Ecuador

**Paper:8**

**Jay Tirhuta: Rejuvenating Mithilakshar through Design**

*Jayant Kumar*, NIFT Patna, India

**Paper:9**

**Method Experimentation on Display Typeface Design Based on Visual Cultural Artifacts**

*Brian Alvin Hananto*, Universitas Pelita Harapan, Indonesia

**Paper:10**

**Typographical Investigation of Mauryan Brahmi - Origin, Evolution & Role in development of Indic and Southeast Asian Scripts**

*Ankita Roy*, Indian Institute of Technology, Hyderabad, India

**Day 2: 28th August 2021, Keynote 8 and Closing Notes**

IST: 1930-2030 | USEast: 1100-1200 | USWest: 0600-0700 | UK: 1500-1600 |  
EU: 1600-1700 | Japan: 2400-0100

Keynote Session 8 + Closing Notes
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