



Hope and Typography
<http://www.typoday.in>

Your Paper Title

Subtitle: If applicable.

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Abstract: In this paper we describe the formatting requirements for Typography Day Conference Proceedings, and offer recommendations on writing for the worldwide readership. Please review this document carefully even if you have submitted to other conferences before. These include the formatting of table and figure captions and the formatting of references. Every submission should begin with an abstract of maximum 150 words, followed by a set of keywords.

Key words: *Paper Template, Guides, instructions, author's kit, conference publications.*

1. Introduction

This format is to be used for submissions that are published in the conference proceedings. We wish to give this volume a consistent appearance. Therefore, we ask that authors follow some simple guidelines. Essentially, you should format your paper exactly like this document. The easiest way to do this is simply to download a template from the conference web site, and replace the content with your own material. This template file contains specially formatted styles naming (e.g., Abstract, Heading, Contact/e-mail, Author, Figure No, Table No, Reference, Text, Table Text) that will reduce your work in formatting your submission.

2. Page Document

2.1 Page Size

On each page your material (including the page number) should fit within the type area of A4 size, with a 2.5 cm top-margin, 2.5 cm bottom-margin and 2.5cm margins left and right. The text is left aligned. Beware, especially when using this template on a Macintosh, Word can change these dimensions in unexpected ways.

2.2 Typeset text

Prepare your submissions on a word processor. Please note that the page layout may change slightly depending upon the printer you have specified.

2.3 Text

Please use Trebuchet Font for text in 11 point. All line spacing should be 1.5 spacing times the font size.

2.4 Number of Words

The total number of words (including the title, abstract. Keywords, main text, acknowledgements and the references) should be in between 1500 to 3500.

2.5 Table

Here is shown a sample of the table - it should be left aligned.

Sample1	Sample2	A	B	Std.	Differences	Others
Title 1	Design	0	0	0	0	Hongik University of Design and Science
	Design	0	0	0	0	
	Design	0	0	0	0	
Title 2	Design	0	0	0	0	Hongik University of Design and Science
	Design	0	0	0	0	
Title 3	Design	0	0	0	0	Hongik University of Design and Science
	Design	0	0	0	0	
	Design	0	0	0	0	

Table 1. Sample

2.5 Figure

Here is shown a sample of a Figure - - it should be left aligned.

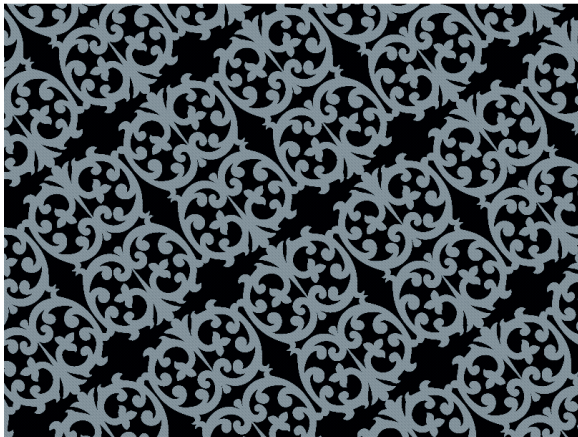


Figure.1 Sample

6. Conclusions

It is important that you write for the Typography interested audience. It is particularly important that you state clearly what you have done, not merely what you plan to do, and explain how your work is different from earlier published work, i.e., what is the unique contribution that your work makes to the field? Please consider what the readers will learn from your paper, and how they will find your work useful. If you write having these questions in mind, your work is more likely to be successful, both in being accepted to the Conference, and in influencing the work of our field.

Acknowledgement (if any)

Guidelines referenced from International Association of Societies of Design Research
<http://www.iasdr2009.org/src/Submission%20of%20Paper%20Guidline.pdf>

References

The letters should be written in Trebuchet font and 10 point, references should be cited in the text within brackets (e.g. (author, year), (author, year)) and listed at the end of the paper in the order in which they appear in the text. All references must be complete and accurate. References should be listed in the following style as shown here:

References

Bharucha, R. (2003) Rajasthan an Oral History. Penguin Books, India.

Bruner II, G. C. and Kumar, A. (2007) Attitude toward Location-Based Advertising [Online PDF].

Available at

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